

[View this email online](#)

GAIL's

ORDER ONLINE

MENUS

GIFTS

# A FRESH APPROACH TO LOYALTY



As bakers, we tend to resist technology in favour of more traditional, handcrafted techniques. But every now and then, it can make things better. Like with our new loyalty app.

With the GAIL's app, you'll now receive a stamp with every shop. Be it your morning coffee, daily loaf, a sandwich or a cinnamon bun. It all counts. Plus, as they're digital stamps, there'll be no more dog-eared cards hiding in your purse or pocket

**COLLECT 9 STAMPS  
AND ENJOY A BARISTA-  
MADE DRINK OR A LOAF  
OF BREAD ON US**



Alongside a whole host of exclusive benefits, when you download the app you'll also get your first barista-made drink on the house. It's just our little warm welcome to the programme.

[SIGN UP](#)

[View this email online](#)

**GAIL's**

[ORDER ONLINE](#)

[MENUS](#)

[GIFTS](#)

# THE BEST THINGS IN LIFE ARE NOW FREE



Congratulations - you've collected all 9 stamps on your loyalty card. We've loved seeing you with every visit.

Next time you pop in, you can use the voucher in the rewards section of your app, to redeem your barista-made drink or handcrafted loaf of bread on us.

It's our little way of saying a big thank you for choosing GAIL's.

TAP FOR TREAT

STAMPED WITH  
GAIL'S

## Find Us

GAIL's Bakery

## Contact Us

4-6 Seymour Place

## FAQs

London

## Order Online

W1H 7NA

## Tell Us How We Did

[Privacy Policy](#) [Unsubscribe](#) [Preferences](#) [T&Cs](#)

You are receiving this email because you are signed up to GAIL's marketing communications.

[View this email online](#)

GAIL's

ORDER ONLINE

MENUS

GIFTS

THERE'S  
A TREAT  
WAITING  
FOR YOU



There is little more satisfying than a fully-stamped loyalty card. It is good news, then, that you have one.

Don't let it go stale - pop in to your local GAIL's bakery to claim your barista-made drink, or handcrafted loaf of bread, on us. Simply refresh your app to find your voucher waiting for you.

There are plenty of options to elevate your every day. From Potato and Rosemary or Mixed Olive Sourdough, to a 75% cocoa hot chocolate with notes of nuts and raisins. We look forward to seeing you soon.

GET SOMETHING  
SPECIAL

## MORE THAN GOOD COFFEE

Your voucher is ripe with opportunity to try a different hot drink from your usual. Perhaps our proper hot chocolate, made with 75% cocoa chocolate buttons from our friends as Islands, with indulgent notes of nuts and raisins. Or a cup of Chai, lightly spiced with roasted cinnamon sticks, green cardamom, black pepper, cloves and fresh ginger.

