

Meet your summer lineup

1 message

Knoops <hello@knoops.co.uk>
To: Ellen <hello@ellentewkesbury.com>

Mon, Jun 2, 2025 at 12:30 PM

KNOOPS Expertly crafted
chocolate drinks

Sip. Stroll. Soft serve. *Repeat.*



Summer's better with
something *iced* in hand.

Whether you're off to a picnic or pacing through the city,
this season's lineup is made for on-the-go sipping.
Grab what you fancy and go find your summer.

28% White Chocolate + JENKI Matcha

(Iced, Milkshake + Hot)

Like sun and shade, our 28% White chocolate and JENKI's ceremonial-grade matcha come together in perfect balance. Creamy, calming and softly sweet, this one's available iced, hot or as a milkshake. You'll want to try all three.



Dubai Iced Hot Chocolate

Our take on the viral Dubai chocolate is back, now with a summer state of mind. Iced 34% Milk chocolate topped with whipped pistachio cream and crispy kunafa for a blend of creamy, crunchy and cool. The 3pm slump doesn't stand a chance.

Soft Serve Ice Cream with Chocolate Flakes

There's nothing vanilla about this. A swirl of soft serve topped with flakes of your favourite chocolate. 28% White, 34% Milk or 54% Dark—your pick.



Find your nearest Knoops



We only want to email people that want to hear from us, you can [manage preferences](#) or [unsubscribe](#) at any time.
[Knoops UK](#), Rye, East Sussex.

Not your average cuppa ☕

1 message

Knoops <hello@knoops.co.uk>
To: Ellen <hello@ellentewkesbury.com>

Fri, Aug 8, 2025 at 5:45 PM

KNOOPS Expertly crafted
chocolate drinks



Where others saw waste, we saw wonder

Naturally sweet and caffeine-free, with delicate toffee and caramel notes, our cacao tea is a happy by-product of the chocolate-making process, made from roasted cacao husks.

This year, it received the highest honour from the Great Taste Awards: three stars.

Delicious hot or cold, it's a different kind of indulgence. A lighter way to love chocolate.

And a fresh batch has just landed in our online store.

[Shop Cacao Tea](#)

Raise your cup 🍷

1 message

Knoops <hello@knoops.co.uk>
To: Ellen <hello@ellentewkesbury.com>

Mon, Jul 7, 2025 at 4:31 PM



Iced, hot, milkshake. However you like it, make it chocolate today

It's World Chocolate Day. Which, if you're us, feels a bit like Christmas. Without the jumpers. With more milkshake

We will of course be drinking what the day demands, and hope that you'll join us. Visit us in-store or stock up on your favourite flakes and celebrate at home

Drink to chocolate

We're drinking:



Dubai Iced Chocolates on the walk home from dinner, when we're not quite ready to let the night end

28% White Chocolate Iced Matchas between errands



Find the nearest store

We're making:



Iced mochas that hit like good news. 54% Dark flakes and a shot (or two) of coffee, ready in seconds with the Knoops shaker. The kind of thing you make once, then make for everyone.

Shop now



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[Knoops UK](#), Rye, East Sussex.

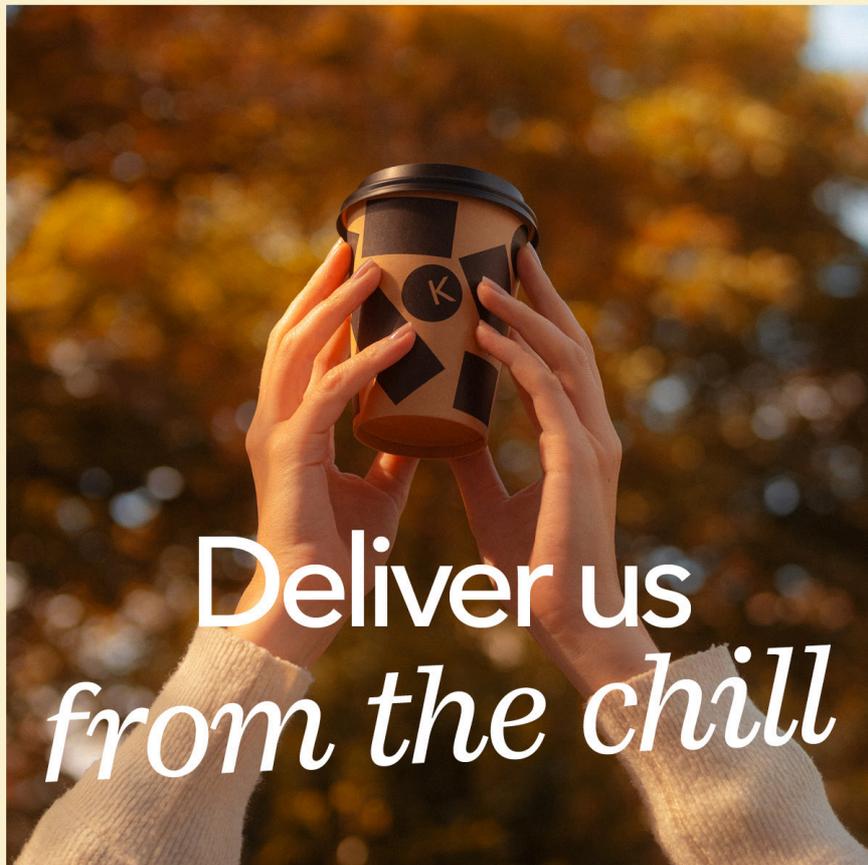
It's hot chocolate season

1 message

Knoops <hello@knoops.co.uk>
To: Ellen <hello@ellentewkesbury.com>

Fri, Sep 19, 2025 at 6:01 PM

KNOOPS Expertly crafted
chocolate drinks



Deliver us
from the chill

Forget the leaves turning. Who cares if it's #sweaterweather. We don't need an artfully arranged pumpkin display.

As the temperature drops, all we care about is wrapping our hands around something warm and sweet. Marshmallows, mandatory. Hell, why not add a cookie.

We've waited a whole summer for this people.

Our Autumn Line Up



The World's Smartest Hot Chocolate

The DIRTEA x Knoops hot chocolate: 70% Extra Dark with pure Lion's Mane mushroom extract.

For when you want your mind as clear and bright as the autumn sky.

28% White Chocolate Pumpkin Spice Mocha

Creamy 28% White chocolate and bold espresso, with warming pumpkin spice.

As soft and sweet as cashmere. Impossible to rush.



54% Dark Hot Chocolate + Pumpkin Spice

Because it felt rude not to.

Real pumpkin spice folded into the chocolate-y depth of our 54% Dark chocolate, for a cup as comforting as Sunday morning.

The proper way to pumpkin spice your season, without a single drop of syrup fakery.

Knoops x JENKI has landed

1 message

Knoops <hello@knoops.co.uk>
To: Ellen <hello@ellentewkesbury.com>

Fri, Jun 27, 2025 at 6:01 PM

KNOOPS Expertly crafted
chocolate drinks



Knoops x JENKI
The meeting of two rituals

Creamy 28% White chocolate, **JENKI** ceremonial-grade matcha and milk. A mellow-sweet ritual to take you from pavement to picnic blanket. Available hot, iced or as a milkshake.

[Find your nearest Knoops](#)

Cosy plans only

1 message

Knoops <hello@knoops.co.uk>
To: Ellen <hello@ellentewkesbury.com>

Fri, Oct 31, 2025 at 5:30 PM

KNOOPS Expertly crafted chocolate drinks

*No plans
but this*

Slow mornings, soft socks, your favourite flakes

Whatever your plans this weekend, a perfect hot chocolate should be part of them.

Sip slowly in bed, on the sofa, or on a leisurely stroll.

Cosiness dialled up to 100.

Shop now

Super buttery and delicious and has upped my hot chocolate experience.

The perfect cup of hot chocolate when reading or watching your favourite show.

Like a big warm hug. Will definitely be ordering more.

